Project Plan for E R I website

**Objectives:**

* Make general information about the Client
* Make events known to the public
* Enable customers to book for live sessions
* Share contact information online
* Including a brief description
* To share with people who want to enjoy Jazz/Hip-Hop/R&B music
* Minimalist design (black and white)

**Target Audience:**

* Young: 16+ years old
* Adults: 22 – 50 years old

**Site type:**

* Personal Site (Client wants to showcase her repertoire and talents)

**Budget:**

|  |  |
| --- | --- |
| **Details** | **Rates** |
| **Rate (8 hours a day)** | **$5 per Hour** |
| **Timeframe (18th Apr – 11th Aug)** | **115 days** |
| **Total** | **$4600** |

**5 \* 8 \* 115 = $4600**

**Timeline:**

|  |  |  |
| --- | --- | --- |
| **Milestone** | **Date** | **Who’s responsible** |
| Initiate meeting with Client to discuss ideas | 18th April – 1st May 2017 | Bryan Chan and Ashley Erianah |
| Propose Project overview | 2nd May – 5th May 2017 | Bryan |
| Client’s approval | 5th May – 7th May 2017 | Ashley |
| Design mock up plan for client’s site | 8th May – 28th May 2017 | Bryan |
| Obtain feedback from client | 28th May 2017 | Bryan and Ashley |
| Finalize plan and present to Client | 29th May – 8th June 2017 | Bryan |
| Incorporate Changes to the plan | 9th June – 19th June 2017 |  |
| Obtain 2nd Feedback from client | 19th June – 22th June 2017 | Bryan and Ashley |
| Finalize plan and design | 22th June – 27th June 2017 | Ashley |
| Start development of website | 27th June – 20th July 2017 | Bryan |
| Obtain 3rd feedback from client | 21th July – 25th July 2017 | Bryan and Ashley |
| Incorporate final feedback into website | 26st July – 3rd Aug 2017 | Bryan |
| Full development complete | 4th August 2017 | Bryan |
| Test Run and final modifications | 4th Aug – 10th Aug 2017 | Bryan |
| Final signoff from client | 10th August 2017 | Bryan and Ashley |
| Site goes live | 11th August 2017 | Bryan |

**Clients and contact info:**

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